Dear Tails Sponsors:

Tails but no Black Tie will be an exciting evening of horse jumping competition and fundraising for City Park.

You and your guests can win money by betting on the Horse/Rider Teams while we raise money for City Park.

Here's how the Grand Prix Calcutta Works: A Calcutta is basically an auction held in conjunction with a horse jumping competition.

Each horse and rider is considered a team. During the auction, Grandstand guests will bid against each other to "buy" their favorite team. Bids start at \$500. You can pool your money and bid on a horse. At the end of the auction the final bids are tallied into one big pool.

Grandstand guests who "own" the Horse/Rider Teams that win 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> places will win a portion of the money pooled during the auction. You don't get to take the horse and rider home! You get to take money home! See details at **www.friendsofcitypark.com** 

Friends of city Park is a tax-exempt, nonprofit organization pursuant to section 501©3. All donations are tax deductible to the fullest extent of IRS guidelines.

## SO HEADS UP!!!

Here's how the auction unfolds: There will be an auctioneer who will introduce each Horse/Rider Team on **Saturday, April 21 at the Tails event.** 

The Auctioneer will proclaim the attributes of the rider and he will expound on the outstanding accomplishments of the horse...

Thus you bid on your favorite Horse/Rider team who will compete Saturday, April 21 in the Grand Prix.

Yes, I would like to be a part of the 13th Annual Tails but no Black Tie Grand Prix Calcutta benefiting New Orleans City Park.

#### \$5,000- "Champions Circuit Patron"

Company's logo on one of the Grand Prix Jumps to be used in the competition, billing on all advertisements (event program, website & invitation) and 1 Grandstand table (8 seats per table, includes catered dinner, open bar, and betting opportunities)

### \$2,500- "Grand Prix Patron"

Your name or company's logo on one of the Grand Prix jumps to be used in the competition (only 15 available), billing on all advertisement material (including invitations, event program and website), and 2 Grand stand seats

**\$1,500- "Show Horse Supporter"** Grandstand table (catered dinner, open bar, and betting opportunities for 8)

# \_\_\$1,000- "Ringside Rider"

Your name or company logo on a banner on the ring fence, and one Grandstand seat (catered dinner, open bar, & betting opportunities).

## \$175- "Grandstand Ticket"

Catered dinner, open bar, & betting opportunities per ticket.

I cannot attend, but want to make a donation. Enclosed please find my check of \$

Please make checks payable to: Friends of City Park

Phone #

Company

Name

### Address

CityStateZipPlease complete this form and mail to:Friends of City Park1 Palm Dr., New Orleans, La. 70124Website: www.friendsofcitypark.com